

ARC'TERYX KING OF DOLOMITES 2017: FREERIDE PHOTOGRAPHY CONTEST

INTERNATIONAL FREERIDE SCENE ON HUNT FOR THE BEST SHOT

Vancouver, B.C / San Martino di Castrozza – The battle for the crown of the Arc'teryx King of Dolomites is on! This Feb 16-19, international photographers, skiers and snowboarders will gather for the fifth time in San Martino di Castrozza on the hunt for the best freeride shot. Surrounded by the majestic scenery of the Pale di San Martino, this freeride paradise is the perfect backdrop for the unique contest. New for 2017 is an Open Qualifying Stage in Moena (ITA).

BECOME A PRO THIS YEAR

For the first time, amateur photographers can become a PRO at the Grand Finale of the Arc'teryx King of Dolomites. The winning photographer of the Open Qualifying Stage in Moena will be invited together with two riders to San Martino di Castrozza.

The rules are simple:

1. Shoot your best Freeride picture during your powder days within the boundaries of the competition area around Moena from now until Feb 10th, 2017.
2. Post your shots on Instagram with the three hashtags #kingofdolomites, #kod2017 and #kingofmoena and send up to three of your best pictures in High-Resolution to the jury.
3. Join the prize giving party on Feb 10th in Moena to see if you've been selected to compete in San Martino di Castrozza as a PRO.

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GRAND FINALE WITH PRO AND OPEN CATEGORY

After the success of previous editions, with more than 100 backcountry and photography enthusiasts taking part in 2016, the Grand Finale will again include two categories. Eight PRO Teams, each made up of two professional riders and one professional photographer and the King of Moena will compete in the PRO category by invitation, and the OPEN category will be open to all. A jury consisting of journalists, photographers and athletes will choose the best shot and crown the 2017 Arc'teryx King of Dolomites.

To find out more and register, visit kingofdolomites.com

Watch the 2017 teaser: https://youtu.be/uWcN4X2_MfM

#kingofdolomites, #kod2017

Facebook: facebook.com/kingofdolomites

Instagram: instagram.com/kingofdolomites

DOWNLOAD winning pics from the 2016 edition on box.com

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